

February '04 vs. February '03

	RATING AA%			HH AA(000)			P2+ AA(000)		
	Feb. '04	Feb. '03	%Diff	Feb. '04	Feb. '03	%Diff	Feb. '04	Feb. '03	%Diff
MTWTFSS 06:00A - 06:00A									
Fox News	0.8	1.1	-27%	656	872	-25%	792	1058	-25%
CNN	0.4	0.7	-43%	394	605	-35%	456	730	-38%
MSNBC	0.2	0.3	-33%	197	274	-28%	233	318	-27%
CNBC	0.2	0.2	0%	156	171	-9%	177	193	-8%
Headline News	0.2	0.3	-33%	159	217	-27%	192	261	-26%
MTWTFSS 08:00P - 11:00P									
Fox News	1.2	1.7	-29%	1010	1383	-27%	1328	1774	-25%
CNN	0.8	1.1	-27%	669	973	-31%	805	1213	-34%
MSNBC	0.3	0.4	-25%	278	346	-20%	337	426	-21%
CNBC	0.2	0.2	0%	162	181	-10%	206	222	-7%
Headline News	0.2	0.3	-33%	158	221	-29%	200	287	-30%

Feb 2003 : 01/27/2003 - 02/23/2003

Feb 2004 : 01/26/2004 - 02/29/2004

February '04 vs. February '03

	P25-54 AA%		
	Feb. '04	Feb. '03	%Diff
MTWTFSS 06:00A - 06:00A			
Fox News	270	448	-40%
CNN	154	274	-44%
MSNBC	95	144	-34%
CNBC	79	79	0%
Headline News	84	125	-33%
MTWTFSS 08:00P - 11:00P			
Fox News	400	691	-42%
CNN	225	357	-37%
MSNBC	135	194	-30%
CNBC	91	80	14%
Headline News	79	124	-36%

Feb 2003 : 01/27/2003 - 02/23/2003

Feb 2004 : 01/26/2004 - 02/29/2004